

ISO 9001: 2008 Certified Institutes

Edition: June 2021

THE SHRIRAM LETIN Monthly Classroom News Letter:



LEADING NEWS

Recap

Official Partnership with AIESEC

Webinar on Personality Development

Yoga: The external & internal purifier

Spark: A short film competition

CPR:Lecture & workshop

International Family Day

Essay Writing Competition

Young Marketing Champ Competition:

EUREKA-An Event on Covid-19 Awareness

Poster making Competition

IMPORTANT DAYS CELEBRATIONS





World **Environment Day**



World Ocean Day



World Day Against Child Labor



Blood Donation



Father's Day



Yoga Day



Motivation

The Institution on the occasion of Day of Innocence, World Environment Day, World Ocean Day, World Day Against Child Labor, Blood Donation, World Yoga Day shared important messages and at other occasion even shared motivational & eco friendly messages by the means of social media.

■ Recap

- Important Celebration Campus Placement
- Highlights
- Sum-up

■ Hightlights

- Students' Section

Highlights

New Courses Introduced

B. Tech

Artificial Intelligence & Data Science Engineering

(4 Year degree course)



MBA

- Marketing Management
- Business Analytics (2 Years Degree Course)

B. Voc

• Bachelor Of Vocation (3 Years Degree Course)

BA (3 Years Degree Course)

200+ Companies We have Tiedup with More than

Our Recent Collaborations with









Upcoming Events

Organizing IMPETUS MUN 4.0.



We proudly announce that AIESEC in association with SRGOC is organizing IMPETUS MUN 4.0.

AIESEC

Webinar on Interview Etiquette

An online webinar to be organized by MBA on the topic of Interview Etiquette by Dr. Sudha Mishra Associate Professor, at Amity University.

World Environment Day

Live green, Breathe Green, Go green



Online webinar on the World Environment Day was organized on the topic "Waste Management & Career Opportunities" on 5 June by Prof. Bhavna Sharma of SRIIT. Our eminent Speaker was Dr. Shilpi Karmakar who has a progressive experience of 13yrs as a Sustainable Development Professional in

CIRCULAR ECONOMY in UNDP. She shared fruitful information on plastic waste material and guided students with career opportunities in this field. She asked students to be innovative in whatever they do in their life. Dr. Anjali S. Verma, HOD of Basic Science served as the event moderator bridging each aspect of the webinar. The webinar ended on a firm pledge taken by all the participants, to protect nature.

Webinar on Financial Freedom

Do investment as it gives you financial freedom



"The best investment you can make is an Investment in yourself' Prof. Shweta Chauhan of MBA conducted a webinar on Investments for Future on 9 June and the key note Speaker was Mr. Sanjay

Kumar, Senior Manager at Motilal Oswal Financial Services. He has an enormous experience of 24 years in financial sector. The rationale behind this webinar was to augment financial literacy among the students which will assist them in developing an understanding on how the stock market, derivatives, commodity and Forex market works.

Result of EUREKA

An Event on Covid-19 Awareness

An online event Eureka was organized by joint effort of SRIIT & SRIPS from 18th May 2021 to 5th June 2021. It was Successfully Coordinated by Prof. Nitesh Dubey, Prof. Alkendra Singh & Prof. Smriti Singhatiya under the Inspiration & Guidance of Dr. Abhishek Jain. Its results for various competitions were declared on 10 June.

Winners

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ESSAY WRITING



NIKITA JAIN, M.Sc., Final Year University College of Science, Udaipur

SLOGAN/ QUOTE WRITING



SUYASH GUPTA, BBA 1ST Year SRIPS, Banmore near Gwalior

SKETCHING/PAINTING



RITUL SHIVHARE, BCom 1st Year SRIPS, Banmore, Near Gwalior

C POETRY WRITING

VISHAL MISHRA, B.Tech 1st Year

CASE STUDY WRITING



ARSHI KHAN, BSc 2nd Year SRIPS, Banmore, Near Gwalior

VIDEO MAKING



VISHAL NIGAM, MBA 1ST Year SRIIT, Banmore, Near Gwalior

The Institution congratulates the performers & wishes them success in their future endeavors.

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Painting by Ritul Shivhare of B.Com 1st year, SRIPS

"There's no shortage of remarkable ideas if you are willing to execute them."

Seminar on

Carving career from the perspective of corporate world



A Seminar on "Carving career from the perspective of corporate world" was organized on 12th June 2021 by Talentserv. The topics covered ranged from Change in requirements of corporate jobs due to pandemic to

Industry overview of different sectors shifting to Interview tips and resume/portfolio building and landed on the chance to get registered with Saarthi for free. Mr Anant Ratnakar and Mr Viplov Jain put a special emphasis on importance of a polished resume. Session ended with questions from the audience which were nicely answered by the speakers of the session. Professor Rohit Batra from SRCP bid vote of thanks to the speakers of the session.

How to Face Exam Fear

"My advice is, never do tomorrow what you can do today. Procrastination is the thief of time." - Charles Dickens



A Webinar on "How to Face Exam Fear" was organized on 19 June by Prof. Abhinav Vidwans of CSE department. Our guest speaker Dr. Aparna Patil who is a chairperson of Youth Foundation & is a well known social worker and a speaker served as a guide on ways to

cope up with Exam pressure. She gave the students the mantra of success followed by famous personalities of this world who succeeded in their endeavors by planning everything beforehand. She asked students to follow a healthy diet, to take a short interval in the middle of their studies and urged them to keep following the study pattern they pursue, whether they are a night owl or a morning nightingale. She also emphasized the importance of learning time management in life.

World Yoga Day

"Yoga zariya hai apne tann aur mann ko sada sukh aur samridhi pradan karne ka."



A live yoga session was conducted on the occasion of World Yoga Day on 21 June, by Prof.Gaurav Shrivastav of Civil department of SRIIT, who served as the event coordinator & Prof. Abhinav Vidwans as a session moderator. Yoga and wellness counselor

MR. Akash Bhagat a diploma holder in yoga therapy and a profound yoga trainer, enlightened the students about six types of Yoga Darshan. He informed participants about philosophical yoga which is when Mana (mind) with thoughts and the five senses stand still and when Buddhi does not waver is called the highest path. He even demonstrated the proper way of doing Bhastrika, kapalbhati & Anulom Vilom pranayam as the note was to strengthen your inner self.

International Day against Drug abuse and illicit trafficking

There can either be life or there can be drugs because both cannot go hand in hand.



② On 24 June which is an "International Day against Drug abuse and illicit trafficking", Prof.Megha Jain of SRCP organized a Poster Making Competition.

Contestants were to show their art in the form of E- Poster or Hand Made Poster. It was an effort to support the campaign against drug abuse and illegal trafficking and make our society aware of this crime through art of creativilty.

World Music Day

"If music is the food of love, play on."



As we all know "Melody is the essence of music", on World Music Day a small event on 21 June was organized by Prof. Saloni Jain of SRCP, in which students where given a chance to

demonstrate their inner talent to the world. Our young and charismatic Executive member Mrs. Shivangi Sharma took the final judgment in this event. Ajay sharma of MBA of SRIIT stood 1st as with his Sufi voice he grabbed the attention of the audience to his song Tujh sang bair lagaya aisa raha na mein phir apne jaisa. Ajay Sharma of D.pharma 2nd year from SRCP was 2nd winner with his romantic song Tum dil ki dhadkan mein rehte ho. Do hear these melodious songs by visiting the official fb page of the group through the following link https://fb.watch/6hch3jgCUm/

Sejal Goval of B.com 2nd year stood 1st in dance category on the song Ghar more pardesiya and Aditi sharma of B.Pharama 3rd year stood 2nd performed on the song moye rang de lal. Follow the link

(https://www.facebook.com/www.shriram.info/videos/33614 3711255412/?extid=CL-UNK-UNK-UNK-AN GK0T-GK1C)to watch these mesmerizing performances.

Results of Hand Made Poster

First



Aisha Panda, 9th Std. Buxi Jagabandhu School, Bhubaneswar, Odisha

Second



Sajal Jain, 8th Std., Agra Public School, Agra

Third



Krishnaja.P. B.Com,2nd Year ,AMC group, Mannisery

Results of e-poster:



Vishal Sharma, 4th sem., 2nd Year.SRCP



2nd Sem., 1st Year, SRCP



Harsha Solanki, Anshika Mishra. 6th sem., 3rd Year, SRCP

Special Celebration



The entire team of SRGOC wished our young, dynamic, energetic, enthusiastic, innovative Executive Director, Mrs.Shivangi Sharma on her birthday which was on 30 June. We all wish for you happiness, success, good health & a sumptuous life. May God shower his blessings on you on your special day and always. Many many happy returns of the day.

My COVID-19 EXPERIENCES:



The Cultural Club coordinator Prof. Saloni Jain of SRCP systematized an online competition on the theme "My COVID-19 EXPERIENCES". The part takers were to share the information with others too in the form of Videos, Story Writing or Painting. In Video making Makhan Singh of B. Tech, CSE 1st yr

stood 1ST & Sandeep kumar of same class stood 2nd.

In Story writing Prema Tomar of B. Com, CA, 2nd yr from SRIPS stood 1st, Vikalp Rathore of BBA, 2nd yr from SRIPS stood 2nd & Vishal Nigam of MBA, 1st yr stood 3rd

Campus Placement

upGrad

Online campus drive by upGrad which is an online education platform for the sales trainee profile.



Students at ShriRam College of Pharmacy, Banmore, felt extremely privileged of being interviewed by HR(s) of World's renowned pharmaceutical giant Macleods. Opportunities were given to the students in QA, QC and Production department by Macleods. Three students of 4th B.Pharm namely Deepti Gaur, Poonam Gaur and Ramakant Mahor successfully made their way in QC department. On this achievement both management and staff expressed joy and glee.



Two students of 2020, B. Pharm batch Mr. Krishna Kushwah and Mr Pulkit Singh Chauhan got placed in Geno Pharmaceuticals and Anglo-French Drugs and industries limited. Entire SRCP was made to feel proud after this achievement of students.

Internship Opportunity



Aashman Foundation is an NGO working for single income family widows, women empowerment & child education and currently they are supporting 1,000 plus such widows across India. They

wanted to hire interns from SRGOC for the profiles of SMM, HR, Sales and marketing, Videographer & Fundraiser. As it is an unpaid internship only, so students who really wanted to work for such noble cause filled the form and 35 Students out of them got selected for this internship

Students' Corner



Piyush Solanki, a student of CSE, 1st year, SRIIT has published a poster in public interest urging everyone to get themselves vaccinated. He narrated "Come on India, It's time to get vaccinated"

Pharma innovators: The Pharma Club



Video on Nomenclature of organic compounds:

Shiv Kumar Sharma, a student of B. Pharm 1st year and an active member of Pharma innovators club published a video on Nomenclature of organic compounds in

interest of students.



Video on How to send .pdf document using e-mail

People with limited net-literacy were helped out by Ayush Yadav's video on How to send .pdf document using e-mail. Ayush is a student of B. Pharm 1st year and an active member of Pharma

innovators club. His video has helped approximately 160 students who used to find using g-mail a hard task.

Professor's Column

"Social awareness is also necessary" Dr. Pankaj Sharma, HOD, Pharmaceutics department, SRCP.



Every corporate has a responsibility towards society known as Corporate Social Responsibility. Pharmacy education is also concerned with the same. Not every citizen of India is well aware of government schemes and campaigns. I personally involve myself in such endeavors to ensure

that people should become aware of the government schemes and utilize the same. Patient counseling is another very important point. Doctor to patient ratio in developing nations is very low. According to Times of India: "The average time that India's neighborhood doctors, called primary care consultants spend with patients is a negligible two minutes." Evidently, there is a need that patient must be told what needs to be done. Whenever possible, we (at SRCP) release campaigns, publish videos and organize social awareness drive to let the people know how medication errors can be minimized. Lastly, it must be ensured that students must learn ethical values along with formal education. Then only will India become a powerful nation.

Faculty Achievement



Adina Group of Institutions invited Prof. Vikas Shukla of Civil department from SRIIT to deliver a guest lecture on the topic The Analytic Hierarchy Process (AHP) on 31 May. He informed students that how AHP is a method for organizing and analyzing complex decisions, using math and

psychology. AHP provides a rational framework for a needed decision by quantifying its criteria and alternative options, and for relating those elements to the overall goal. AHP converts all possible evaluations on a problem into numbers, which can be compared to all of the possible criteria. This quantifying capability distinguishes the AHP from other decision making techniques for complex problems. Rather than prescribing a "correct" decision, AHP helps decision makers find one that best suits their values and their understanding of the problem. It was all about the application of AHP in engineering decision making process. It was common for all branches of Engineering along with numerical analysis of complex multi objective decision making problem of any field. The Director of Adina Group Dr. Sunil Jain & chairman of the Adina group expressed their pleasure on successful completion of the session.

Research

Dr. Pankaj Sharma, HOD, Pharmaceutics department, ShriRam College of Pharmacy, has been granted a patent titled "Pharmaceutical composition of Primaquine nanoemulsions and preparation method there-of. Management, Staff and students congratulated Dr. Sharma on this

Received Grant from AICTE

For organising and hosting an International conference entitled "Immunity Herbal", ShriRam College of Pharmacy has been approved sum of INR 2.15 lac under Grant for Organizing Conference (GOC) by All India Council for Technical Education (AICTE). First installment for the same has been received by institution.

Research Paper

A research paper entitled Evaluation of comparative Hypoglycaemic activity of ethanolic leaves extracts of Datura stramonium and Eclipta alba has been published on the name of Ms. Richa Sharma, Dr. Vinay Jain and Ms. Kamini Rana. This paper is available online at https://doi.org/10.22271/phyto.2020.v9.i3a.11475

Faculty Participation

- •• Dr. Abhishek Jain, Director of SRIIT & from ME department participated in the one day international webinar on "Trends in Civil Engineering," organized by Wollo University-Kombolcha Institute of Technology, Ethiopia.
- Dr. Abhishek Jain attended the national webinar on "Biomedical Waste Management & Ecosystem Restoration for achieving SD3: Good Health & Well Being" conducted by Sri Vaishnav Vidyapeeth Vishwavidyalaya, Indore.
- Dr. Abhishek Jain has participated in the international webinar on "Basics in Cyber Security," organized Wollo University-KIoT. Ethiopia.
- Dr. Abhishek Jain took part in the international webinar on "Computer Vision for Self Driving Cars," organized by ME department of Wollo University-KIoT, Ethiopia.
- Dr. Abhishek Jain participated in webinar on "Occupational Health & Safety in India-Fire Safety' organized by NHRDN Indore Chapter in association with Sri Vaishnav Vidyapeeth Vishwavidyalaya, Indore.
- Dr.Pavan Agrawal, Associate Professor of ME department & Director of Administration & Operations from SRIIT participated in AICTE Training & Learning (ATAL) Academy online Elementary FDP on "Green Technology & Sustainable Development" of duration of 5 days at Amity University Rajasthan, Jaipur

- •• Prof.Abhinav Vidwans, Assistant Professor of CSE department from SRIIT participated in AICTE Training & Learning (ATAL) Academy online Elementary FDP on "Internet of Things" of duration of 5 days at department of CSE & IT, University of Jammu.
- Prof.Abhinav Vidwans, Assistant Professor of CSE department from SRIIT participated in AICTE Training & Learning (ATAL) Academy online Elementary FDP on "Data Science" of duration of 5 days at Punjab Engineering College.
- •• Prof. Vikas Basant, Assistant Professor of SRCP attended AICTE FDP on "Patent Drafting and Filling" Organized by Jerusalem College of Engineering, Chennai
- Prof. Vikas Basant, Assistant Professor of SRCP participated in FDP on "Technological Advancement and manufacturing of Biosimilars for Cancer therapy: Present Hurdles and Future prospects" organized by NIPER Hazipur

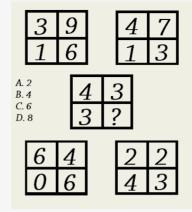
Vocab Box-

Word of the month Abstain (Verb)

Meaning-Restrain oneself from doing or enjoying something

Usage- If you want to remain safe in this pandemic than you should abstain yourself from being a part of social gatherings.

SOLVE THE PUZZELE



*Every Reader of our Newsletter can try to solve this puzzle.

*If you succeed in this crossword, take a picture of it and send it on our mail id contact@shriram.info
*Winners will get a chance to be featured in

our next month's edition.

TEAM NEWS LETTER

Advisor-Mrs.Shivangi Sharma, Executive Director, SRGOC Editor-Dr. Anjali Singh Verma, HOD of Basic Science, SRIII Incharge E-News Letter

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- 2. Prof. Rohit Batra, Training & Placement Officer, SRGOC
- 3. Prof. Nitesh Dubey, Assistant Professor, SRIPS
- 4. Ms. Aditi Bharadwaj, Placement Incharge of SRIIT

66 Innovation is taking two things that exist and putting them together in a new way.
